

CHEVROLET  
LAST-UND LIEFERUNG  
VERKAUF • SERVICE •  
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Gross-Reparatur-und Karosserien

*Max Planzer*

MÖBELTRANSPORTE  
DIETIKON

OFFIZIELLE VERTRETUNG DER  
BEDECO

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TRANSPORTE  
DIETIKON  
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**BETWEEN THEN  
AND NOW**

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Ever since our founding day, we have journeyed on a long road with many milestones and crossroads. In this brochure, we would like to give you a glimpse into some of our most important episodes.

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**A PIONEER GETS THINGS MOVING**

Max Planzer Senior was a man of action. In the 1920s he delivered milk for his brother, in 1930 he swapped horses for horse power and thus founded one of the largest transport companies in Switzerland today. His wife Mathilde was a pillar of strength for him. She took her driving test without his consent and was actually one of the first female drivers underway delivering crispbread, garden slabs and cement.

When the first motorway was opened in Switzerland in the mid-1950s, the company was already in full swing. The signature of father Planzer was used as the first company logo and graced the latest heavy-weight vehicles. Planzer transported everything that needed to arrive quickly and safely, from furniture and tyres to coal briquettes and drink barrels.

# A CHRONICLE OF PLANZER

1930

Max Planzer buys his first lorry: a Chevrolet.

1936

Max Planzer can be entered in the Commercial Register as a haulage company.

1949

Max Planzer buys coal briquettes, stores them and then sells them on.

1953 1954

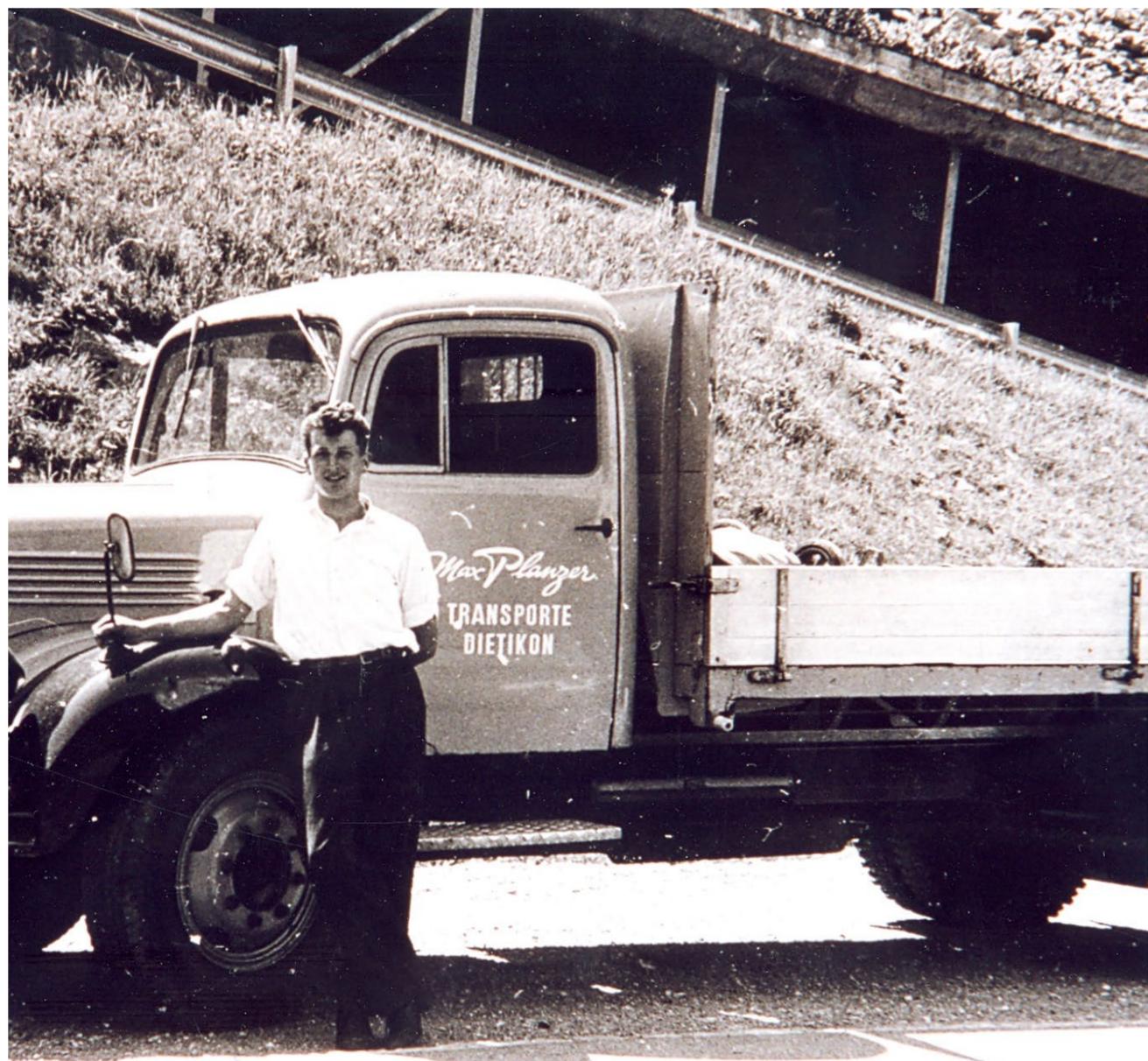
Nine transport companies set up the Transport Union as a cooperative. Planzer declines becoming a member.

The Planzer family buys their first passenger car.

1959

Max Junior starts his career in the family business.





Giothard Juni 1963



## THE FAMILY GROWS



The son, Bruno Planzer, newly graduated from business school, joins the family business in 1966 and founds Planzer Transport AG. He takes up the reins of the company together with his brother Max Junior. Max Planzer Senior dies as a result of a severe accident in 1970. The nephew, Ruedi Baer, joins the company in 1975.

Under the strict supervision of the brothers Max Junior and Bruno, the company continues to grow in all parts of the country: Geneva, Chiasso, Münchenstein, Thörishaus and Zurich Airport. The goal is clear: Planzer Transport AG wants to serve customers across the whole of Switzerland. In 1980, the Gotthard road tunnel is opened up to traffic. Eight years later Max Junior resigns from the company, to devote himself to his hobby, gas and hot air balloon flights.

Bruno Planzer, along with his brother Max, launch the family company as PLC.

1966

1968

1972

The branch in Geneva (Meyrin) opens.

Planzer takes over Euler Transport AG in Zurich.

1976

The first branch in Ticino opens up for business in Chiasso.

1978

Planzer is a co-founder of Transito Spedition GmbH in Uettingen (Germany).

1979

The Münchenstein branch near Basel opens its doors.

1985

A new Planzer subsidiary is set up in Thörishaus.

Planzer is active at Zurich Airport with its own branch.

1986

1987

A new Planzer branch opens up for business in Birsfelden on Frankfurtstrasse.









**NEW  
HORIZONS**

The company lets loose, the economy is booming and stock markets are overheating. The 19<sup>th</sup> of October 1987 goes down in history as Black Monday; in 1994 the HVF is accepted by the people. This is reason enough for Planzer Transport AG to open up new areas of business: Warehouse logistics, international business and the night.

Setting up warehouse logistics requires not only more space, but also the appropriate infrastructure, IT and processes. Bruno Planzer leases warehouse space in Schlieren and purchases the newly built logistics centre in Villmergen in 1992. Planzer is active in Italy with Planzer Transporti S.r.l. based in Como. A couple of years later Planzer enters the Luxembourg market. Thanks to their involvement with Quali-Night AG, they turn night into day for their customers.

1988

Planzer opens the logistics centre Kaiseraugst I.

1989

Planzer Trasporti S.r.l. is founded in Como. Planzer opens up a new branch at Geneva Airport.

1990

The company's own garage in Dällikon becomes operational.

1992

The logistics centre in Villmergen opens its doors. A new Planzer branch is set up in Sion.

1993

Planzer is involved with Quali-Night AG in Altishofen.

1994

The Planzer Group takes over Gebr. Kuoni AG in Chur.

1995

A further new subsidiary in Härkingen. Planzer Transports SARL is founded in Frisange in Luxembourg.







**A HOT TRAIL**

The environment is writ large again. Nevertheless, SBB rail transport, the most ecologically sound system for shipments, is running at a high deficit. Thus, Planzer Transport AG takes over Cargo Domizil AG and thereby also SBB's rail freight transport – together with Camion Transport AG, Imbach Logistik AG and Gebrüder Kuoni Chur AG.

In the rail business it is all about freight, costs and the environment. Planzer is directly connected to the rail network of the SBB and the Rhaetian Railway network with about 11 Cargo Domizil handling centres. This makes the distance between the customer and place of delivery very short and precisely predictable, even in the snow, with congestion or construction sites. Transport by rail saves the world up to 100 000 road miles by lorry or 13 million kilograms of CO<sub>2</sub> – year after year.

Planzer is involved with Domizil Cargo AG in Bern. They open branches in Geneva, Lugano, Zurich Altstetten, Sion, Chur and Samedan.

1996

1997

1998

...

The logistics centre Kaiseraugst II starts operating. Bally Transport AG in Schönenwerd is opened.







## **BUSY ON THE NETWORK**

With their comprehensive range of services, Planzer Transport AG covers a wide range of transportation and storage needs. They expand their network across Switzerland under the motto of «Anchored locally, present nationally». This is to the customer's advantages as they benefit from a reliable, comprehensive and time-optimised distribution of goods all over Switzerland and its border regions in Europe.

Over the years, more individual companies have joined, to make a national connection or establish an appropriate follow-up solution. What is so special about it all though is that the subsidiaries retain their own individual appearance whilst providing their local regular customers with access to the capacity and innovative strength of the Planzer Group.

1999  
Planzer founds Gebr. Schneebeli AG in Affoltern, takes over Th. Hofer AG in Märstetten as well as the transport area of Cargologic in Kloten. Furthermore, a new branch is set up in Embrach and two in Birsfelden.

2000

Planzer takes over Wespe Transport AG in Schmerikon and Sternenfeld AG in Birsfelden.

2001

Marti Logistik AG is founded in Kallnach. The logistics centre opens its doors in Lyss. Zöllig Transport AG in Otelfingen joins the Group.

2002

Planzer takes over the parcel service division of Jak. Neuhaus AG in Würenlos, Walter Schönholzer AG in Märstetten, ulmer Transport AG in Horgen, WMA Transport AG in Thayngen and Docks Consorzio Como S.r.l. in Montano Lucino (TI). The Group is involved with Transvins AG in Martigny, Koch Transport AG in Altenrhein and Planzer Logistics AG in Schaffhausen. Planzer opens the logistics centre in Taverne.

2003

Bruno Planzer retires from the business, handing over control to his son, Nils Planzer, and his great-nephew, Severin Baer.

Transporte Kehrli + Oiler AG in Bern and Friderici National SA in Tolochenaz are incorporated in the Planzer Group.

2005

Planzer incorporates Senn Transport AG in Seewen. Favre & Studer Transport SA in Sion joins the group. Planzer opens the logistics center in Daillens (VD).

2006

Planzer buys MHB Immobilien AG in Villmergen, Föry Transport AG in Oberarth and C. Schmid AG in Oberarth. The Group is involved with BLB Transport AG in Buchs (AG) and opens up the Spreitenbach branch and the garage business in Kallnach.

2007

The logistics centre in Wikon opens up. The Planzer Group takes over Kunz Niffenegger + Transport AG in Burgdorf, Nurep in Burgdorf, the tz limited company in Buchs (SG) and Konrad Leu AG in Schaffhausen.

It founds Planzer aircargo Basel AG, Basel, and tc limited company in Triesen (FL), majority shareholding Transvins AG in Martigny and opens a branch in Pratteln, as well as the logistics centre in Como.

2008

The branches in Winterthur, Burgdorf and Bussigny open their doors. The Group incorporates Venoge Parc SA in Pentalaz and Logistik UPS SCS (Switzerland) GmbH and founds Polysys AG in Bachenbülach.

2009

Planzer takes over Bingisser Transporte in Einsiedeln, PESA in Chavornay and Ruckstuhl Transport AG in St. Gallen.

Board member Ruedi Baer dies after a brief but severe illness.

3PL SA in Chavornay is incorporated in the Planzer Group.

2010

Alpine Cargo AG in Visp and Zermatt gets underway.

2011





**IN THIRD  
GEAR**

Since joining the company in 1966, Bruno Planzer has led the company with a lot of perseverance, admirable courage and the right instinct for a successful economic development. In 2012, he went into his well-deserved retirement after having gradually withdrawn from the operational management of the company in the preceding years.

Since then, Nils Planzer, Severin and Nicolas Baer have continued this proud legacy in the third generation. Backed by a board with seven members, they have kept the innovative company on its successful course – and fit for the growing needs of customers and markets.

2012

2014

2016

2017

...

Wolf Transport AG in Doma/Ems joins the Planzer Group.

Planzer takes over Maier Spedition GmbH in Germany, Versag AG and Versag Lager AG in Bürglen, TG, Rösli Transporte AG in Rothenburg, LU as well as Fernex Sarl, Rapides Savoyards, Scientrier and Team Transport AG, Pratteln.

Planzer is taking over decker + co Internationale Spedition GmbH which is part of Weber-Vonesch Transport AG and will incorporate Coma Services AG.



